Marketing Integrations

Fuel your marketing with data-powered insights

Watch your user data, their behavior and interests flow seamlessly into your preferred tools for marketing automation, transforming into actionable insights, with **Marketing Integrations**

USE CASES:

✓ View the users registering and logging in to your site directly via your marketing tools, within minutes

✓ Ensure that user data maintained on your marketing tools is always current

✓ Have the profiles of your users enriched automatically with their areas of interest based on their interactions with your site.

✓ Reengage with users who haven't been active for a while, while also keeping your current users engaged and increasing their level of interaction

SUPPORTED INTEGRATIONS:

Over 300 applications for data integration and analytics are supported through our partnership with **Twilio's Segment.**

View the full list at:

https://segment.com/docs/connections/destinations/catalog/

*Custom integrations can also be supported at an additional cost.

GET STARTED TODAY!

Contact your account manager to discuss how **Marketing Integrations** can meet your needs:

✓ Request a product demo
✓ Get more product details
✓ Ask about pricing

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