

# Fuel Your Marketing with Data-Powered Insights



Watch your user data, their behavior and interests flow seamlessly into your preferred tools for marketing automation, transforming into actionable insights, with **Marketing Integrations**

## USE CASES:

- ✓ View the users registering and logging in to your site directly via your marketing tools, within minutes
- ✓ Ensure that user data maintained on your marketing tools is always current
- ✓ Have the profiles of your users enriched automatically with their areas of interest based on their interactions with your site.
- ✓ Reengage with users who haven't been active for a while, while also keeping your current users engaged and increasing their level of interaction

## SUPPORTED INTEGRATIONS:

Over 300 applications for data integration and analytics are supported through our partnership with **Twilio's Segment**.



View the full list at:

<https://segment.com/docs/connections/destinations/catalog/>

\*Custom integrations can also be supported at an additional cost.

## GET STARTED TODAY!

Contact your account manager to discuss how **Marketing Integrations** can meet your needs:

- ✓ Request a product demo
- ✓ Get more product details
- ✓ Ask about pricing